



# LMF ENGAGE

MARCH  
2026

EDITION 14

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## LMF Corporate Members

View our Corporate Members of 2026.



# MARKET PEOPLE

AWARDS 2026

*The Montmartre Ball*



17TH JUNE 2026 | THE GUILDHALL

MARKETPEOPLEAWARDS.COM

# Foreword



## From Ambassador appointments to London Market offshoring and cyber resilience

Practitioners from across the LMF community have been actively engaging during the month of March. We began the month by bringing our cyber insurers and brokers together, to discuss some of the latest emerging threats that present potential problems for our clients around the world. We heard from respected global experts, NCC Group who shared some amazing insights, including some findings from their latest [Middle Eastern Report](#).



Our meeting of the LMF Market Gen AI Working Group was very special, as our practitioners on the group were invited to Cognizant's Innovation Hub, on Bishopsgate, where we witnessed a realistic negotiation between a physical broker and underwriter, using impressive agentic AI. The outcome was an agreed deal between the two professionals, thanks to the instantly available information to both parties, which speeded up the negotiation. Our Change, Operations & Transformation Practice Group also met to openly discuss some of the benefits and lessons learned when offshoring, supported by new Corporate Member, Intogreat.

One of the highlights of the month was our first exclusive LMF Market Ambassador evenings. We were proud to appoint a selection of new ambassadors, who were recognised for their contribution to the LMF community. The evening was kindly supported by Earnix. So another busy month and things get even more colourful now, as we head towards the Market People Awards. There's still time to [make a nomination!](#)

  
**Roger Oldham**  
Founder & CEO

# Upcoming Events



In Partnership With

## AON

# 15 April

## The Future of Capital at Lloyd's

2:30pm – 5.15pm followed by drinks

The Future of Capital at Lloyd's Summit, **delivered in partnership with Aon**, will bring together senior leaders from across the London Market for a focused, insight-led afternoon exploring the trends shaping the next phase of growth. The session will examine how firms are leveraging third-party capital, the role of innovative structures such as London Bridge, and the impact of recent M&A and syndicate performance on the evolving market landscape. Featuring expert commentary from Aon Capital Advisory and perspectives from leading investors, the event offers a valuable opportunity to gain a forward-looking view of the capital environment while connecting with peers at a senior level.

[Register Here](#)



Headline Sponsor

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# 17 June

## Market People Awards 2026

6:00pm – 11.30pm

The 9th Market People Awards will take place on Tuesday, 17th June at the magnificent Guildhall – one of the City of London's most iconic and historic venues. This year promises to be the biggest and boldest celebration yet, bringing together over 400 of the London Insurance Market's leading professionals and executives for an unforgettable evening in the heart of the City. Set against a Moulin Rouge-inspired theme, guests will step into Bohemian 1890s Paris, with an atmosphere of bold elegance, rich colour and show-stopping entertainment as we recognise the very best across the Market. From outstanding individuals to high-performing teams, and from firms to suppliers, the Awards shine a light on those making a real difference across EC3 – and who enters the Market People Hall of Fame this year is down to you.

[Nominate](#)

[Attend](#)

More events to be announced soon

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# This Month's Event **Outcomes**



# Cyber Insurance Practice Group

## 11th March 2026

Members of the London Market cyber insurance community gathered on 11th March 2026 at The Campanelle Restaurant for an LMF Cyber Insurance Practice Group roundtable, “From Threat to Loss: Underwriting Emerging Cyber Risks.” Hosted by Roger Oldham and delivered in partnership with NCC Group, the session brought together underwriters and brokers for a candid discussion on how emerging cyber threats are evolving — and what this means for underwriting, pricing and portfolio exposure. Insights from NCC Group highlighted the growing severity of incidents, the shift towards data exfiltration and extortion, and the increasing sophistication of the cybercrime ecosystem.



Key themes included the critical role of identity vulnerabilities, rising supply chain risks, and the growing influence of nation-state activity on critical infrastructure. Attendees also emphasised the importance of crisis preparedness and organisational response, recognising that cyber incidents now pose significant business and reputational risks. The session reinforced the need for continued collaboration across the Market to support sustainable cyber insurance capacity, with LMF providing a trusted platform for open discussion, shared insight and informed decision-making.

[\*\*CLICK HERE FOR  
EVENT SUMMARY\*\*](#)

## LMF Generative AI Working Group 12th March 2026

Members of the LMF Generative AI Working Group gathered at Cognizant's Innovation Centre on Bishopsgate for a highly practical session exploring how Generative AI is reshaping underwriting and broking. Hosted by Colville Wood, CTO, Insurance, UK & Ireland at Cognizant, alongside his colleagues and supported by Matt Jarman, the session demonstrated how AI can act as a real-time "personal assistant" — listening to live conversations, surfacing relevant insights instantly, and providing guardrails around pricing, terms and authority without disrupting human interaction.



A key theme was how this technology can support the next generation of talent, enabling junior practitioners to focus less on administration and more on developing judgement and relationship skills. The discussion also explored the journey from future AI-enabled underwriting to tools that can be adopted today. As always, the session was interactive and discussion-led, with valuable insight shared across the Group, reinforcing the role of LMF in bringing the Market together to explore the art of the possible.

[CLICK HERE FOR  
EVENT SUMMARY](#)

# Change, Operations & Business Transformation Practice Group

## 17th March 2026

Senior operations professionals from the London Market gathered on 17th March 2026 at Devonshire Terrace for the LMF Change, Operations & Business Transformation Practice Group roundtable, “Making Offshoring Work in Insurance whilst staying in control.” Hosted by Roger Oldham and delivered in partnership with Intogreat, the session brought together operations leaders to explore how firms can implement offshore strategies while maintaining governance, service quality and resilience. Insights from Adam Conrad and Troy Mansell highlighted that successful offshoring is less about cost reduction alone and more about strategic integration, with firms needing to carefully select models that align with their long-term objectives and operating culture.



Key themes included the importance of governance, transparency and operational control, alongside the cultural and leadership factors required to build high-performing global teams. Attendees emphasised that treating offshore teams as an extension of the business is critical to success, while balancing efficiency with client service remains a core challenge. Live polling showed that most firms are already offshoring but are now focused on refining and scaling their models, reinforcing that the conversation has shifted from whether to offshore, to how to do it more effectively. If you're not part of this Practice Group, reach us today and be at the heart of the insurance discussion.

[CLICK HERE FOR  
EVENT SUMMARY](#)

# LMF Market Ambassadors Drinks Evening 17<sup>th</sup> March 2026



This month, LMF hosted an exclusive drinks party at the 20 St Dunstan's Hill rooftop bar, bringing together members of the LMF community, including our Ambassadors, to celebrate and appoint a new group of LMF Market Ambassadors. Hosted by Roger Oldham, the evening recognised the valuable contribution of our practitioner members who support collaboration, discussion and engagement across the London Insurance Market. A big thank you to Earnix for their support of the event.

Congratulations to our newly appointed Ambassadors — Allen Bruce, Beverley Curtis, Jack Rogers, James Fairgrieve, Kate Czamara-Newton, Kirat Kaur Nandra, Matt Wood, Mike Ashton, Subramanian Ramasundaram, Mark Bennett, Matt Young and Tecla Zanin — who were each presented with a Certificate of Appreciation and limited edition Gold Pin. Thank you all for your continued support in strengthening the LMF community, and to Alexandru Cristian Photography for capturing the evening so well.



# WHERE MARKET LEGENDS TAKE CENTRE STAGE



## MARKET PEOPLE AWARDS



**NOMINATE HERE**

The Guildhall, 17<sup>th</sup> June 2026

[marketpeopleawards.com](http://marketpeopleawards.com)



# Top 10 Essentials to Get Offshoring Right Whilst Staying in Control



## Exclusive White Paper

The London Market is under increasing pressure to reduce costs, strengthen resilience, and maintain control in a more complex regulatory environment. Offshoring is rising up the agenda — yet many firms are still approaching it with the wrong mindset. This White Paper cuts through the noise with practical insights from across the market, revealing why cost alone is not a strategy, where offshore programmes typically fail, and how the right operating model can unlock long-term capability across underwriting, claims, operations, and leadership teams.

Based on real-world experience and proven delivery across financial services, the findings highlight a clear pattern: rapid adoption, unclear strategy, and inconsistent governance often lead to underperformance. The paper sets out ten essential disciplines that enable firms to move from reactive cost-saving to structured, scalable value — maintaining control, meeting regulatory expectations, and avoiding costly rework. If offshoring is on your agenda, this is essential reading for boards, executives, and transformation leaders today.

[Download your copy here](#)



# Competition Time

Take a closer look at our Easter bunny Market picture and tell us the number of hidden eggs. They're scattered across the Lloyd's Building, and throughout the image — some are obvious, others a little more difficult to find. Count carefully and submit your answer to be in with a chance of winning a luxury Easter hamper, kindly provided by our friends from [Dun & Bradstreet](#). Entries close 30<sup>th</sup> April, 5pm. Winning presentation on 7<sup>th</sup> May at 6pm.



[Enter Here](#)

Competition sponsored by

**dun & bradstreet**



**Win a luxury hamper**

# Thanks to our Corporate Members





# LMF ENGAGE

## A LMF Community Publication

MARCH 2026



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